



*Career. Service. Role Model.*

**2024 Prospectus  
for Corporate Sponsorship**

**Junior Achievement of the Bluegrass, Inc.**

*Empowering young people to own their economic success.*



*The Laureates inducted into the Bluegrass Business Hall of Fame have substance in the American Dream. Their labor and vision not only benefited their own businesses, but also improved the quality of life in the entire Bluegrass area. These business leaders are being honored for achievement in their careers, service to the community, and their part as role models for our youth.*

**2024 Bluegrass Business Hall of Fame Event**  
**Thursday, May 23, 2024**  
**Keeneland Race Track**



# BLUEGRASS BUSINESS HALL OF FAME

## 2024 Presenting Sponsors



## Available Sponsor Levels & Benefits

### Gold Sponsor ..... \$7500

*Companies will receive the following benefits:*

- reservation of preferred dinner seating for 12
- recognition from podium
- full page ad in event program
- recognition on the Sponsor Board (poster size) displayed at dinner
- company name displayed in all media opportunities
- recognition on JA Website
- recognition in the JA newsletter and President's Updates
- company logo featured during slide show at event
- company name featured on promotional PSAs for event
- sponsorship of a JA Elementary Program for an entire grade level

### Silver Sponsor ..... \$5000

*Companies will receive the following benefits:*

- reservation of preferred dinner seating for 8
- half page ad in event program
- recognition on the Sponsor Board (poster size) displayed at dinner
- recognition on JA Website
- recognition in the JA newsletter and President's Updates
- company logo featured during slide show at event
- sponsorship of a JA Elementary Program for one classroom

### Bronze Sponsor ..... \$2500

*Companies will receive the following benefits:*

- reservation of preferred dinner seating for 8
- recognition in the event program
- recognition on the Sponsor Board (poster size) displayed at dinner
- company logo featured during slide show at event

### Table Sponsor ..... \$1250

*Companies will receive the following benefits:*

- dinner seating for 8
- recognition during slide show at event

### Event Program Sponsors

full page ad.....\$500

half page ad.....\$350

*Your participation in the Bluegrass Business Hall of Fame allows JA of the Bluegrass and our business volunteers to teach over 24,000 area students about financial literacy, workforce development and entrepreneurship.*



The Bluegrass Business Hall of Fame event pays tribute to selected business leaders for achievement in their careers, service to the community and their part as role models for our youth.

### 2024 Inductees:

**RJ Corman (Posthumously)**

**Jean Hale**

**Glenn Leveridge**

Join us in celebrating these laureates whose leadership has made the Bluegrass community such a special place to live and work. Your generous contribution will help underwrite this wonderful evening and enable us to honor these individuals in a special way. Corporate sponsorship of this event is a major contribution to our success and reinforces to the community your belief in the importance and mission of Junior Achievement.

Thank you for your consideration of our request and for your continuing support.

### JA OF THE BLUEGRASS

2420 Spurr Rd., Ste. 150

Lexington, KY 40511

859.219.2423 • fax 859.407.2101

# JUNIOR ACHIEVEMENT BLUEGRASS BUSINESS HALL OF FAME LAUREATES

## 1989

Caruthers Coleman  
Garvice D. Kincaid  
W.T. Young, Sr.

## 1990

Edward S. Dabney  
Sr. Michael Leo Mullaney  
Earl D. Wallace

## 1991

Walter Hillenmeyer, Jr.  
Warren W. Rosenthal

## 1992

Harry C. Barfield  
James E. Bassett, III  
Jacob Hughes Graves, III

## 1993

J. Douglas Gay  
Joseph S. Wile, Sr.

## 1994

Mira S. Ball  
Robert H. Hillenmeyer  
W. Paul Little  
W. Emmet Milward  
Gilmore N. Nunn

## 1995

Hilary J. Boone, Jr.  
Bruce C. Cotton  
Hal Price Headley  
W. James Host  
Wayne L. Smith  
James H. Sweat

## 1996

Oliver Allen Bakhaus  
Alan F. Bloomfield  
Gov. Wallace G. Wilkinson

## 1997

Lois H. Gray  
Lewis Owens  
Irving Rosenstein  
W.B. Terry

## 1998

The Dawahare Family  
Ralph W. Gabbard  
Bonnie Quantrell Jones  
William B. Sturgill

## 1999

Norwood Cowgill, Jr.  
Bob Slone  
Dr. Lee T. Todd

## 2000

Gerald F. Healy, II  
Anita Madden  
Donald K. Poole

## 2001

Tommy Bell (*Posthumously*)  
John R. Gaines

## 2002

Don Ball  
Thomas P. Dupree, Sr.  
Ralph Hacker  
P.G. Peeples, Sr.

## 2003

Richard E. Blanchard, Sr.  
Dr. Thomas Clark  
Wayne Martin

## 2004

Luther Deaton, Jr.  
Henry L. Jackson  
Dr. Charles L. Shearer

## 2005

Samuel G. Barnes  
Gov. Martha Layne Collins  
Foster Ockerman, Sr.  
Fred B. Wachs (*Posthumously*)

## 2006

Gov. John Y. Brown, Jr.  
Dr. John Cronin  
Leonard Press

## 2007

Tubby Smith  
C.W. Sulier, Sr. (*Posthumously*)  
Darby Turner  
Laban Jackson

## 2008

Robert Clay  
Laura Freeman  
William L. Rouse, Jr.  
(*Posthumously*)  
Robert B. Trussell, Jr.

## 2009

Gary D. Bello  
John R. Hall  
Dr. Pearse Lyons  
Mrs. Deirdre Lyons

## 2010

Ann Bakhaus  
James F. Hardyman  
Dr. Michael Karpf

## 2011

Dr. Richard W. Furst  
Phil Greer  
Alan M. Stein  
Isabel M. Yates

## 2012

Davis Marksbury  
W. Terry McBrayer  
Terry Forcht

## 2013

Coach John Calipari  
Nick Nicholson  
Elmer Whitaker

## 2014

Tom Hammond  
Bill Lear  
Donald W. Webb, Sr.  
(*Posthumously*)  
Dudley Webb

## 2015

Stephen L. Grossman  
Wilbert W. (Wil) James, Jr.  
Dr. David B. Stevens

## 2016

William S. Farish  
DeWitt T. Hisle  
Holly B. Wiedemann

## 2017

Robert Congleton  
(*Posthumously*)  
Carol Martin Gattton  
Mike Scanlon  
Al Smith

## 2018

Doug Dean  
William R. Embry Jr.  
(*Posthumously*)  
Lillian Press  
Austin J. Simms

## 2019

Rufus Friday  
Ouita Michel  
Ray Rector (*Posthumously*)  
Madonna & Craig Turner

## 2021

Drs. Eli & Mary Lynne Capilouto  
Debra Hensley  
Johnny Owens  
(*Posthumously*)  
Harry Richart

## 2023

Cathy Jacobs &  
Don Jacobs (*Posthumously*)  
Frank Penn  
Nick Rowe

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