



Junior  
Achievement®

of the Bluegrass

JA BizTown®

JA Finance Park®

Camp session will be held at the JA BizTown/JA Finance Park facility in Lexington. Easily accessible from I-75 and I-64 in the former Linlee Elementary School building.

For more information, call:

**859.219.2423**

JA of the Bluegrass  
2420 Spurr Road, Suite 150  
Lexington, KY 40511

**JA BizTown**  
Camp 2022



Unleash your child's  
***Inner Entrepreneur***  
at JA's Super Summer Camp!

**June 13-17, 2022**



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# JA BizTown Camp 2022

June  
13-17

For Grades 4-6  
9:00am-4:00pm\*  
Cost \$250



At this camp, the kids run the place. That's because JA BizTown® is a mini-metropolis—home to Forcht Bank, Keeneland, Kentucky Utilities, Chick-fil-A, Toyota, LEX 18, and other businesses found in Central Kentucky.

JA BizTown Camp gives kids the opportunity to experience what it's like to work in a job and run a business. But it's much more than that!

JA BizTown Camp is an indoor, academic camp that combines classroom-style teaching with hands-on activities. Kids will discover the real-life opportunities available in the free enterprise system, as they become business operators, taxpayers and consumers for the day.

## Concepts learned and applied at camp:

- **Entrepreneurship** – brainstorming ideas and bringing them to life
- **Job preparation** – applying for and interviewing for a job
- **Business expenses** – what are they and how do businesses cover costs
- **Marketing** – why and how to communicate your products or services
- **Customer service** – why it's important to business success
- **Tradeoffs** – what to do when business resources are limited
- **Making money for a business** – how costs and sales affect profit and loss
- **Teamwork** – working with a group to reach a goal
- **Personal banking** – using a checkbook to pay for things you need or want
- **and much more!**

**Space is limited, register today!**

Online registration: <https://jotform.com/jabluegrass/2022JABTSummerCamp>

\* Due to limited staff resources, extended care is not available. JA can accept responsibility for campers only between the hours of 8:45 a.m. and 4:15 p.m.