







JA Inspire™
Virtual



Proudly Presented By
usbank

Scheduled for November 18th and 19th

JA Inspire Virtual is a coalition of educators and industry leaders, led by Junior Achievement. At the Center of our work is a powerful, *virtual* career exploration event that will be massive, measured in student engagement and impact.

-  **20,000 8th-12th grade students from school districts across Kentucky**
-  **Formally integrated into the school curriculum**
-  **Interactive showcase of careers from both our region and across Kentucky**
-  **Customizable exhibitor booths will allow sponsors to feature downloadable career information, photos and on-the-job videos**

Why JA Inspire Virtual? Students will begin their exploration with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully. Not all students receive career mentorship at home, and JA Inspire Virtual will help students begin focusing on their future career options. For businesses, this is a chance to build your workforce and start showcasing the careers that will be needed for your business in the future!



For more information or to sign up your students, log on to www.JAInspireVirtual.org or contact Erin Warren at erin@jalexington.org.



JA Inspire
V I R T U A L

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Why Should My School Participate in
JA Inspire Virtual?

- ◆ **It's Virtual.** Your school can sign up for the day that works best for you, and spend all day or part of the day going through the program (we recommend a minimum of 3 hours). Plus, students will have access to the material for 3 months following the event.
- ◆ **Webinars, Exhibit Booths, and Swag Bags, OH MY!** Students will get to visit with companies from across Kentucky to learn about career clusters and high demand jobs. They will also be able to save items in their own personal "Swag Bag" by entering an email address.
- ◆ **Curriculum Both Before and After the Event.** Your students will get ready for the event by completing curriculum and reflect on what they've learned following the event. This curriculum is appropriate for in-class or out of school settings.

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