



JUNIOR ACHIEVEMENT

Career. Service. Role Model.

**2021 Prospectus
for Corporate Sponsorship**

Junior Achievement of the Bluegrass, Inc.

Empowering young people to own their economic success.



The Laureates inducted into the Bluegrass Business Hall of Fame have substance in the American Dream. Their labor and vision not only benefited their own businesses, but also improved the quality of life in the entire Bluegrass area. These business leaders are being honored for achievement in their careers, service to the community, and their part as role models for our youth.

**2021 Bluegrass Business Hall of Fame Event
Monday, August 30, 2021
Lexington Griffin Gate Marriott**



BLUEGRASS BUSINESS HALL OF FAME

2021 Presenting Sponsors



Available Sponsor Levels & Benefits

Gold Sponsor \$7500

Companies will receive the following benefits:

- reservation of preferred dinner seating for 12
- recognition from podium
- full page ad in event program
- recognition on the Sponsor Board (poster size) displayed at dinner
- company name displayed in all media opportunities
- recognition on JA Website
- recognition in the JA newsletter and President's Updates
- company logo featured during slide show at event
- company name featured on promotional PSAs for event
- sponsorship of a JA Elementary Program for an entire grade level

Silver Sponsor \$5000

Companies will receive the following benefits:

- reservation of preferred dinner seating for 8
- half page ad in event program
- recognition on the Sponsor Board (poster size) displayed at dinner
- recognition on JA Website
- recognition in the JA newsletter and President's Updates
- company logo featured during slide show at event
- sponsorship of a JA Elementary Program for one classroom

Bronze Sponsor \$2500

Companies will receive the following benefits:

- reservation of preferred dinner seating for 8
- recognition in the event program
- recognition on the Sponsor Board (poster size) displayed at dinner
- company logo featured during slide show at event

Table Sponsor \$1250

Companies will receive the following benefits:

- dinner seating for 8
- recognition during slide show at event

Event Program Sponsors

- full page ad.....\$500
- half page ad.....\$350

Your participation in the Bluegrass Business Hall of Fame allows JA of the Bluegrass and our business volunteers to teach over 24,000 area students about financial literacy, workforce development and entrepreneurship.

The Bluegrass Business Hall of Fame event pays tribute to selected business leaders for achievement in their careers, service to the community and their part as role models for our youth.

2021 Inductees:

Eli & Mary Lynne Capilouto
Debra Hensley
Johnny Owens
(Posthumously)
Harry Richart

Join us in celebrating these laureates whose leadership has made the Bluegrass community such a special place to live and work. Your generous contribution will help underwrite this wonderful evening and enable us to honor these individuals in a special way. Corporate sponsorship of this event is a major contribution to our success and reinforces to the community your belief in the importance and mission of Junior Achievement.

Thank you for your consideration of our request and for your continuing support.

JA OF THE BLUEGRASS

2420 Spurr Rd., Ste. 150
Lexington, KY 40511
859.219.2423 • fax 859.407.2101

JUNIOR ACHIEVEMENT BLUEGRASS BUSINESS HALL OF FAME LAUREATES

1989

Caruthers Coleman
Garvice D. Kincaid
W.T. Young, Sr.

1990

Edward S. Dabney
Sr. Michael Leo Mullaney
Earl D. Wallace

1991

Walter Hillenmeyer, Jr.
Warren W. Rosenthal

1992

Harry C. Barfield
James E. Bassett, III
Jacob Hughes Graves, III

1993

J. Douglas Gay
Joseph S. Wile, Sr.

1994

Mira S. Ball
Robert H. Hillenmeyer
W. Paul Little
W. Emmet Milward
Gilmore N. Nunn

1995

Hilary J. Boone, Jr.
Bruce C. Cotton
Hal Price Headley
W. James Host
Wayne L. Smith
James H. Sweat

1996

Oliver Allen Bakhaus
Alan F. Bloomfield
Gov. Wallace G. Wilkinson

1997

Lois H. Gray
Lewis Owens
Irving Rosenstein
W.B. Terry

1998

The Dawahare Family
Ralph W. Gabbard
Bonnie Quantrell Jones
William B. Sturgill

1999

Norwood Cowgill, Jr.
Bob Slone
Dr. Lee T. Todd

2000

Gerald F. Healy, II
Anita Madden
Donald K. Poole

2001

Tommy Bell (*Posthumously*)
John R. Gaines

2002

Don Ball
Thomas P. Dupree, Sr.
Ralph Hacker
P.G. Peeples, Sr.

2003

Richard E. Blanchard, Sr.
Dr. Thomas Clark
Wayne Martin

2004

Luther Deaton, Jr.
Henry L. Jackson
Dr. Charles L. Shearer

2005

Samuel G. Barnes
Gov. Martha Layne Collins
Foster Ockerman, Sr.
Fred B. Wachs (*Posthumously*)

2006

Gov. John Y. Brown, Jr.
Dr. John Cronin
Leonard Press

2007

Tubby Smith
C.W. Sulier, Sr. (*Posthumously*)
Darby Turner
Laban Jackson

2008

Robert Clay
Laura Freeman
William L. Rouse, Jr.
(*Posthumously*)
Robert B. Trussell, Jr.

2009

Gary D. Bello
John R. Hall
Dr. Pearse Lyons
Mrs. Deirdre Lyons

2010

Ann Bakhaus
James F. Hardymon
Dr. Michael Karpf

2011

Dr. Richard W. Furst
Phil Greer
Alan M. Stein
Isabel M. Yates

2012

Davis Marksbury
W. Terry McBrayer
Terry Forcht

2013

Coach John Calipari
Nick Nicholson
Elmer Whitaker

2014

Tom Hammond
Bill Lear
Donald W. Webb, Sr.
(*Posthumously*)
Dudley Webb

2015

Stephen L. Grossman
Wilbert W. (Wil) James, Jr.
Dr. David B. Stevens

2016

William S. Farish
DeWitt T. Hisle
Holly B. Wiedemann

2017

Robert Congleton
(*Posthumously*)
Carol Martin Gatton
Mike Scanlon
Al Smith

2018

Doug Dean
William R. Embry Jr.
(*Posthumously*)
Lillian Press
Austin J. Simms

2019

Rufus Friday
Ouita Michel
Ray Rector (*Posthumously*)
Madonna & Craig Turner

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